
ASIAN FORMATIVE RESEARCH PROJECT*Statewide Project***Marjorie Kagawa Singer**

Primary Investigator
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Grant Amount: \$53,000

Legislators

U.S. Sen. Dianne Feinstein
U.S. Sen. Barbara Boxer

Target Audience

- Ages: Grades 4-12; Adults
- Ethnicities: Asian (100%)
- Language: Vietnamese, Hmong, Cantonese, Mandarin

Description

The University of California at Los Angeles (UCLA) has been subcontracted to conduct the research and to analyze the results. Under the leadership of Dr. Marjorie Kagawa-Singer and Dr. Gail Harrison, the UCLA research team will collaborate with local Asian American and Pacific Islander (AAPI) community based organizations to conduct focus groups and key informant interviews. A series of four adult (parents of children ages 5-14) focus groups, four youth (ages 10-14) focus groups, and five key informant interviews will take place in each of the communities. The questions look at topics such as: eating habits, knowledge of the importance of eating fruits and vegetables, barriers to access to produce and physical activity, and venues to best reach the community with nutrition and physical activity messages. The results of the research project will be shared at the upcoming Asian American Network for Cancer Awareness, Research, and Training (AANCART) conference. It is hoped that the implications of the study will lead to new tailored interventions, such as an AAPI 5 a Day campaign.

**CALIFORNIA CENTER FOR RESEARCH ON WOMEN AND FAMILIES (CCRWF):
CALIFORNIA WORKING FAMILIES POLICY SUMMIT***Statewide Project***Kate Karpilow, PhD**

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Legislators

U.S. Sen. Dianne Feinstein

U.S. Sen. Barbara Boxer

U.S. Rep. Barbara Lee

CA Sen. Don Perata

CA Assemblymember Loni
Hancock

Target Audience

State and local policymakers, advocates, non-profit leaders, service providers

Settings

The Summit is held in Sacramento with a particular focus on the Legislature and Administration. The materials are made available statewide via the CCRWF website, www.ccrwf.org.

Partners

50 partners from: Legislative Caucuses; Non-profit organizations; Various state departments

Description

The California Working Families Policy Summit provides a policy development process for leading advocates to develop consensually-based policy agendas on priority issues, with the goal of addressing the needs and furthering the aspirations of California's working families.

In partnership with an advisory committee of about 15 agency representatives, CCWRF also will develop *Understanding Nutrition and Physical Activity: A Primer for Service Providers and Policy Makers*. This is one in a series of primers offered to assist practitioners and policy leaders in advancing their basic knowledge of complex social service programs by describing federal and state programs, how they are administered, and issues they are addressing. Its purpose is to reduce categorical barriers and develop a seamless network of services where consumers are central and the best use is made of all available resources. The Primer will be distributed to local, regional, and state policymakers, *Network* partners and contractors, and a broad spectrum of advocacy and service organizations.

CALIFORNIA ELECTED WOMEN'S ASSOCIATION FOR EDUCATION AND RESEARCH (CEWAER)

Statewide Project

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Legislators

U.S. Sen. Dianne Feinstein

U.S. Sen. Barbara Boxer

U.S. Rep. Robert T. Matsui

CA Sen. Deborah V. Ortiz

CA Assemblymember Darrell S. Steinberg

Target Audience

The information we share is directed at state and local policy makers to educate them on the issue of childhood nutrition and physical activity. We hope our efforts will affect children ages K-12 - of all ethnicities, and particularly those in low income families - by recommending policy action.

Settings

Events geared toward these policy makers take place in the form of legislative briefings, policy breakfasts, etc and are held at the Capitol and in area hotels.

Description

The California Elected Women's Association for Education and Research (CEWAER) is a non-profit, non-partisan organization committed to giving women the tools they need to be effective policy makers. CEWAER's membership consists of women at all levels of government, both elected and appointed.

CEWAER's nutrition projects focus on educating policy makers at the local and state levels on the growing obesity epidemic including giving a broad background on ways to encourage healthy eating by California's young people.

Through policy briefings, newsletters, conference calls, and personal visits, the CEWAER goal is to not only educate policy makers on how to effectively deal with this issue, but give them contacts and resources that can advise them on how to make informed, proactive decisions when considering nutrition policy. CEWAER is committed to providing policy makers at all levels with recommendations on what they can do to combat this growing problem.

By hosting and coordinating policy briefings and working with other stakeholders, CEWAER is in the unique position to influence public policy by reaching out, across party lines, to policy makers and give them the tools they need to effectively find solutions to ensure that California's children are healthy. While CEWAER does not "lobby" we do educate policy makers and because of CEWAER's reputation both at the state and local levels, CEWAER is able to impact policy makers on this important issue.

CEWAER goal is to develop collaborations among those "on the battle field" and those people setting the policy in hopes of being able to find solutions to this growing problem. We also focus our education efforts on stakeholders with the CEWAER organization by including information on this project in our mailings, including CEWAER's quarterly newsletter.

CALIFORNIA MEDICAL ASSOCIATION FOUNDATION

Statewide Project

Elissa Maas, MPH

Vice President of Community
Health

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Legislators

U.S. Sen. Dianne Feinstein

U.S. Sen. Barbara Boxer

U.S. Rep. Robert T. Matsui

CA Sen. Deborah V. Ortiz

CA Assemblymember Darrell S.
Steinberg

Description

The CMA Foundation has access to an infrastructure of physicians throughout California that includes 40 county medical societies, 26 specialty medical societies, eight academic medical centers and 41 ethnic physician organizations. The goal of the CMA Foundation is to identify, train and support physician champions throughout the state to work with advocates at the local level to address policy issues, raise public awareness, and educate their colleagues about issues related to diet, physical activity, overweight and its consequences in children throughout California.

The Central Valley region of California will serve as a pilot project for the CMA Foundation/California Nutrition & Physical Activity Network partnership. The Central Valley was selected as the pilot project because of the high rate of at risk children and families. Counties included in the Central Valley region include –Fresno, Kings, Kern, Mariposa, Merced, Madera and Tulare.

Strategy Summary -

- **Directory of Local Physicians Champions**– The directory will be developed for the Network's local contractors to link physicians with the contractors, identifying medical specialty, experience and organizational affiliations.
- **Community Resource Utilization** – Physicians will utilize and link low-income clients to Network resources in their communities to help families adopt healthy diet and physical activity behaviors to promote health and prevent chronic diseases. This is especially important since private physicians care for roughly one-third of children in low-income families in California.
- **Public Awareness** – Physicians, including ethnic physicians, will become engaged in local contractor activities and efforts as credible spokespersons to promote nutrition and physical activity and educate low-income clients about the life threatening consequences of obesity.
- **Policy Formation** – The CMA Foundation will work in partnership with the Network's Policy Action Teams to provide policy makers science-based information and resources on the link between obesity and type 2 diabetes in children and youth and other, related policy issues.

COMMUNITY FOOD SECURITY COALITION

Statewide Project

Raquel Bournboresque	Grant Amount: \$140,000	<u>Legislators</u>
PO Box 209	First Funded: FFY 2002	U.S. Sen. Dianne Feinstein
Venice, CA 90294		U.S. Sen. Barbara Boxer
Phone: (310) 822-5410		U.S. Rep. Jane Harman
Fax: (310) 822-1440		CA Sen. Debra Bowen
raquel@foodsecurity.org		CA Assemblymember George Nakano

Target Audience

- Ages: All Ages
- Ethnicities: Asian; African American; Latino; Native American; Pacific Islander; Caucasian

Settings

Community Centers; Schools; Grocery Stores; Farmers' Markets; Faith Organizations; All community settings where food access is involved

Partners

Local Health Departments; California Project LEAN; Colleges/Universities; University of California Cooperative Extensions; Community-Based Organizations; Farm and agriculture

Description

The Community Food System Assessment Project (CFSAP), directed by the Community Food Security Coalition (CFSC) provides information, training, mentoring and technical assistance to individuals, groups and organizations to plan, implement or expand assessments of their local food system. The project provides up to 200 copies of CFSC's community food assessment guidebook known as "Weaving the Food Web," as a starting point and reference guide for many local food system assessment projects at various stages of development. The project also is doing an inventory of who and what organizations have done food system assessment in California, what stage of development or completion they are in, and what the major findings indicate for concerted action in those communities.

The project will also conduct a series of eight beginning and advanced workshops led by experienced trainers on how to plan and conduct community food assessments with followup in the form of one-on-one mentoring and technical assistance as required. The project will also work with regional and state level organizations to encourage the pooling of ideas and resources to show that gaps in local food systems often can be filled by well coordinated policy development and strong policy leadership. The project will convene a statewide meeting of food system assessment planners, practitioners, and supporters to identify a common set of high priority local food system needs that perhaps can only be addressed by the development of state or federal policies or legislation, along with the possible establishment of a state level food policy council.

CFSAP is providing Food Assessment project orientations to members of the *African American 5 a Day* Advisory Council and in-depth workshops and technical assistance to members who are interested in planning and implementing food assessment projects within their congregations, neighborhoods, or communities.

ALAMEDA COUNTY OFFICE OF EDUCATION - CALIFORNIA HEALTHY KIDS RESOURCE CENTER (CHKRC)

Other State Public Entities

Dr. Deborah Wood, Ph.D.
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Grant Amount: \$100,000
First Funded: FFY 2001

Legislators
U.S. Sen. Dianne Feinstein
U.S. Sen. Barbara Boxer
U.S. Rep. Fortney H. Stark
CA Sen. Elizabeth Figueroa
CA Assemblymember Ellen M. Corbett

Target Audience

- Ages: PreKindergarten; Kindergarten; Grades 1-12
- Ethnicities: Asian; African American; Latino; Native American; Pacific Islander; Caucasian; Other
- Language: Spanish, Vietnamese, Cantonese, Tagalog, Korean, Khmer, Armenian, Mandarin, English

Partners

Schools; School Food Service; Parks and Recreation; California Project LEAN;
Colleges/Universities; University of California Cooperative Extensions

Description

Located at the Alameda County Office of Education, CHKRC is a comprehensive health education library, training and technical assistance center primarily funded by the California Department of Education. The CHKRC provides peer reviewed health instructional resources, school health laws, research summaries, technical assistance and training to educators and other professionals working with preschool-grade 12 youth in California.

The CHKRC has a *Network* grant to increase outreach, training and technical assistance to professionals serving *Network* target school districts and county offices of education with greater than 50% of students eligible for free or reduced price meals and other contractors serving children and youth. These efforts are designed to increase *Network* contractor access to and implementation of resources available from the CHKRC. Specific objectives of the grant include evaluating nutrition instructional materials developed and used by LIAs, and those potentially appropriate for instruction with low-income culturally diverse and/or non-English speaking students. They will also promote the use of high quality nutrition education materials by providing trainings to *Network* contractors, acquire peer-reviewed materials for distribution, and analyze and share the results of the LIA School District Needs Assessment Survey.

CALIFORNIA DEPARTMENT OF EDUCATION (CDE)

Other State Public Entities

Jan Lewis Nutrition Education Consultant 560 J Street, Suite 270 Sacramento, CA 95814 Phone: (916) 323-7185 Fax: (916) 323-4311 jlewis@cde.ca.gov	Local Share: \$906,787 State Share: \$452,929 First Funded: FFY 2003	Legislators U.S. Sen. Dianne Feinstein U.S. Sen. Barbara Boxer U.S. Rep. Robert T. Matsui CA Sen. Deborah V. Ortiz CA Assemblymember Darrell S. Steinberg
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Target Audience

- Ages: PreKindergarten; Kindergarten; Grades 1-12
- Ethnicities: Asian (8%); African American (8.3%); Latino (45.2%); Native American (1%); Pacific Islander (0.7%); Caucasian (33.7%); Filipino (2.5%)
- Language: Spanish, Vietnamese, Hmong, Cantonese, Tagalog, Korean, Khmer, Armenian, Mandarin, English

Settings

Schools; Child care agencies

Partners

Schools; School Food Service

Description

CDE activities will support the *Network's* goals of increased fruit and vegetable consumption, increased physical activity, and promotion of federal nutrition programs such as the National School Lunch and School Breakfast Programs. Regional train-the-trainer workshops will be conducted for Child and Adult Care Food Program (CACFP) centers and day care home sponsors on nutrition and physical activity for young children, using a family-centered approach.

Support of nutrition education will be strengthened by expanding the number of school districts and, potentially, child care sponsors that develop nutrition policies regarding standards for foods available on school campuses and at child care sites and standards related to nutrition education and physical activity provided to students. Funding will be used to convene six meetings of CDE's Physical Education Standards Committee to revise the physical education standards for California public schools.

CALIFORNIA ASSOCIATION OF FOOD BANKS - FOOD STAMP OUTREACH

Food Stamp Outreach Project

Kim Wade 909 12th Street #203 Sacramento, CA 95814 Phone: (916) 321-4435 x2 kim@cafoodbanks.org	Local Share: \$283,911 State Share: \$250,347 First Funded: FFY 2003	Legislators U.S. Sen. Dianne Feinstein U.S. Sen. Barbara Boxer U.S. Rep. Robert T. Matsui CA Sen. Deborah V. Ortiz CA Assemblymember Darrell S. Steinberg
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Target Audience

- Ages: Young Adults; Adults; Seniors
- Ethnicities: Asian (10%); African American (10%); Latino (51%); Native American (1%); Pacific Islander; Caucasian (26%); Other (2%)
- Language: Spanish, Hmong, English

Settings

Community Centers; Clinics; Faith Organizations; Food Bank Agencies

Partners

Schools; Local Health Departments; California Project LEAN; Colleges/Universities; University of California Cooperative Extensions; Local Departments of Social Services; Food bank agencies; Congregations

Description

The California Association of Food Banks (CAFB) and the Northern California Association of Food Banks (NCAFB) are providing umbrella management and administration for ten of its member food banks as part of the *Network's* first use of nonprofits as Local Incentive Awardees (LIA) in a two-year demonstration project. Clearly, participating food banks are providing meaningful levels of Food Stamp outreach to many food bank and food closet clients as part of their community-based service packages.

CAFB is the only contractor affiliated with the *Network* that can provide Food Stamp outreach per the list of allowables specified by USDA. CAFB provides Food Stamp outreach services to six priority counties in the state: Alameda, Orange, Los Angeles, Fresno, Tulare, and Merced.

CALIFORNIA ASSOCIATION OF FOOD BANKS - NUTRITION EDUCATION

Non-Profit Demonstration Project

Kim Wade 909 12th Street #203 Sacramento, CA 95814 Phone: (916) 321-4435 x2 kim@cafoodbanks.org	Local Share: \$192,319 State Share: \$115,391 First Funded: FFY 2003	Legislators U.S. Sen. Dianne Feinstein U.S. Sen. Barbara Boxer U.S. Rep. Robert T. Matsui CA Sen. Deborah V. Ortiz CA Assemblymember Darrell S. Steinberg
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Target Audience

- Ages: Young Adults; Adults; Seniors
- Ethnicities: Asian (10%); African American (10%); Latino (51%); Native American (1%); Pacific Islander; Caucasian (26%); Other (2%)
- Language: Spanish, Hmong, English

Settings

Community Centers; Clinics; Faith Organizations; Food bank agencies

Partners

Schools; Local Health Departments; California Project LEAN; Colleges/Universities; University of California Cooperative Extensions; Local Departments of Social Services; Food bank agencies; Congregations

Description

The California Association of Food Banks (CAFB) and the Northern California Association of Food Banks (NCAFB) are providing umbrella management and administration for eight of its member food banks as part of the *Network's* first use of nonprofits as Local Incentive Awardees (LIA) in a two-year demonstration project. Clearly, participating food banks are providing meaningful levels of nutrition education to many food bank and food closet clients as part of their community-based service packages.

The California Association of Food Banks (CAFB), the Northern California Association of Food Banks (NCAFB), and eight participating food banks, will expand and enhance their nutrition education activities to food bank and food closet clients as part of a two-year nonprofit Local Incentive Award (LIA) demonstration project. Appropriate nutrition education curriculum, methods, and materials will also be identified, developed, and disseminated to systematically improve and maintain the capacity of food banks to provide nutrition education to qualified participants. The demonstration project will also be carefully evaluated with a primary focus on the capacity of food banks and food closet staff and volunteers to provide high quality nutrition education, to show positive change in the dietary behaviors of participants, and the ability of food banks to partner and collaborate with public sector LIAs, locally and regionally.

WOMEN ORGANIZING RESOURCES, KNOWLEDGE AND SERVICES (WORKS)

Subcontractor

Channa Grace

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Grant Amount: \$10,609

First Funded: FFY 2003

Legislators

U.S. Sen. Dianne Feinstein
U.S. Sen. Barbara Boxer
U.S. Rep. Lucille Roybal-Allard
CA Sen. Gil Cedillo
CA Assemblymember Fabian Nunez

Description

Affiliated with ONE Company, an affordable housing development and management company, WORKS provides support services to tenants in their facilities. Based on previous work done by Paul Sommers at California State University, Pomona at Park William Apartments in Pomona, this contract is designed to promote and expand the concept of edible landscapes in affordable housing complexes in place of traditional low maintenance landscaping throughout California. Up to 100 housing type organizations will be reached by the contractor in a variety of ways to tell the Park William Story and provide follow-up information and technical assistance to housing developments that want to explore developing or conversion to culturally appropriate edible landscapes along with nutrition education, improvement of healthy eating behaviors for better health, and a high degree of tenant involvement.